

CHIEF SECURITY & RISK ADVISOR APPOINTMENT

EMA
global

Bridging the gap between compliance and true protection.

We are pleased to welcome **Tony Ridley** to the EMA Global leadership team as **Chief Security & Risk Advisor**. With over three decades of enterprise risk governance and operational experience across 40+ countries, Tony strengthens our mission to provide truly integrated Medical and Security assistance. He will lead the development of our scalable travel risk intelligence and security assistance frameworks across the Asia-Pacific region, bringing a wealth of expertise from government critical infrastructure protection and global crisis response to our high-level risk advisory.

Tony's approach is defined by data-driven analysis and academic rigor, derived from his doctoral research on business travel risk management. By challenging industry assumptions, he identifies systemic blind spots in organizational safety and demonstrates that routine risks like ground transport and accommodation often outweigh the high-profile threats most companies fear.

With over 130 published research contributions on transnational security and travel risk, Tony will help our clients move beyond basic compliance to build robust Duty of Care frameworks that offer genuine, evidence-based protection for their teams worldwide.

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